

The 2018 Pacific Northwest Cross Country Championships

Saturday, October 27, 2018

2018 SPONSORSHIP OPPORTUNITIES

Chemeketa Community College's Veterans' Services department and Serving Our Veterans At Home (SOVAH) are proud to announce the 1st Annual Pacific Northwest Cross Country Championships. This event will be held on October 27, 2018 at Corban University, 5000 Deer Park Drive SE, Salem, OR 97313 from 8 am to 1 pm. With over 200 invitations extending out to programs throughout the Pacific Northwest, it is our distinct honor to usher in the competitors from school districts, military programs, and running clubs from across the Pacific Northwest.

As a sponsor, you will have the unique opportunity to market your brand to a target audience of over 500 engaged participants and their families, instructors, colleagues, community leaders and members. This event will attract youth, high school, experienced club, and military organizations in a series of cross country races in a team competition format. We hope you join us in celebrating one of the Pacific Northwest's richest traditions with embracing grass roots long distance running for all ages.



The Golden Spike Sponsorship Package \$2,000

- Name and logo prominently displayed (above others) at event
- Presentation of team awards at event
- Opportunity to customize advertising package according to priorities (event banners, active displays, etc.)
- Press release and article linked to Chemeketa public website
- Logo placed on event website
- Name and logo prominently displayed in all event print materials, communications & social media
- Facebook advertisement on Chemeketa Community College pages
- Vendor's booth
- Greeting presentation at the Commander's Cup social held at

The Silver Spike Sponsorship Package (6 available) \$750

- Logo placed on event program
- Opportunity to customize advertisement package according to priorities
- Name and logo prominently displayed at refreshment site, event station, and/or on gift bag
- Name and logo in all event print materials
- Vendor's booth
- Facebook advertisement on Chemeketa Community College pages

The Bronze Spike Sponsorship Package (4 available) \$500

- Logo placed on event program
- Name and logo prominently displayed at concessions stand, registration table, medical tent, and/or parking structure.
- Vendor's booth



About Chemeketa Community College

For more than 40 years, Chemeketa Community College has committed itself to transforming lives and our community through exceptional learning experiences in the Mid-Willamette Valley, as the second multi-campus district in Oregon, Chemeketa services 50,000 students annually at its Salem and Yamhill Valley campuses, as well as Brooks, Eola, Winema, Dallas, Woodburn and Chemeketa Center for Business and Industry (CCBI).



Path to Participation

Your company can participate and further your brand marketing by contacting Jon Terrazas, Chemeketa Veterans' Coordinator at 503.589.7702 or at jon.terrazas@chemeketa.edu.

Event Location

This inaugural event will be held at Corban University located at 5000 Deer Park Drive SE, Salem, OR 97317. Corban University's 140+ acre campus is situated on a hillside forest setting overlooking the Willamette Valley, just minutes from the heart of Salem, Oregon's capital city.

Your Sponsorship Supports Students and Veterans

Chemeketa Community College Veterans' Services is very pleased to be working with SOVAH to continue their collaborative efforts to support Veterans' Services through the implementation of Chemeketa's new Veteran Resource Center and the continued Veterans' advocacies of SOVAH. This collaboration has led to developing a newly established scholarship fund for our community's youth to participate in a lifelong venture in track & field, cross country, and long distance road running.



The College is an equal opportunity/affirmative action employer and educational institution committed to an environment free of discrimination and harassment. Questions regarding sexual harassment, gender-based discrimination and sexual misconduct policies or wish to file a complaint contact the Title IX coordinator at 503.365.4723. For questions about equal employment opportunity and/or affirmative action, contact 503.399.2537. To request this publication in an alternative format, please call 503.399.5192.